TOUCH7

® Powered by Khaos Technology

NEON CYAN	NEON CYAN	NEON PINK	NEON PINK	NEON YELLOW	NEON YELLOW	NEON PURE
SCR COLOR GUIDE	OVERPRINT COLOR GUIDE	SCR COLOR GUIDE	OVERPRINT COLOR GUIDE	SCR COLOR GUIDE	OVERPRINT COLOR GUIDE	

Touch7 Primary™   Touch7 Pure™

The Touch7 Neon Color System™ is suitable for both analogue and digital printing devices and is comprised of two separate color systems:

Touch7 Primary™
This is where neon/fluorescent inks are printed in combination with the primary process inks (Neon + CMY).
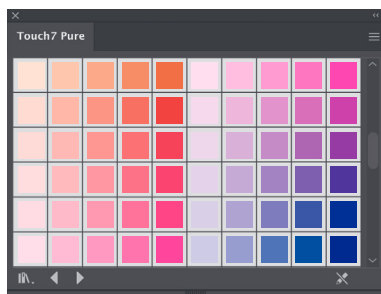
Touch7 Pure™
This is where **only the neon/fluorescent inks** are printed together – Neon Cyan, Neon Pink and Neon Yellow.

Not all devices use Neon Cyan! You only print the swatch books based on the ink sets you have on your press.
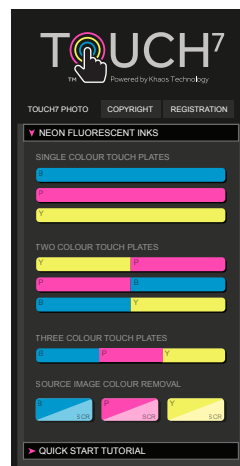
Swatch Books

The Touch7 Neon Color System™ contains ready made templates for outputting swatch books, color charts or shade cards, for printing with either Neon Cyan, Neon Pink (magenta) or Neon Yellow. Download, add your logo and branding and print them out on your press using your own in-house press profile.

Color Palettes

Automated color palettes for Adobe Illustrator© and InDesign© – Drag and drop your chosen color onto your artwork and it will automatically separate your design into the appropriate color builds. Now you can design with bright neon colors, subtle pastel shades and deep luxurious hues, expanding the gamut of your print.

Plugins

Touch7 Photo is an image separation plugin for Adobe Photoshop that uses proprietary prepress color separation technology based on a mathematical algorithm that will automatically convert your image into CMYK plus neon. Using simple "one-click" buttons, images are prepared for print in seconds, with no image masking required, speeding up your 5th color workflow.